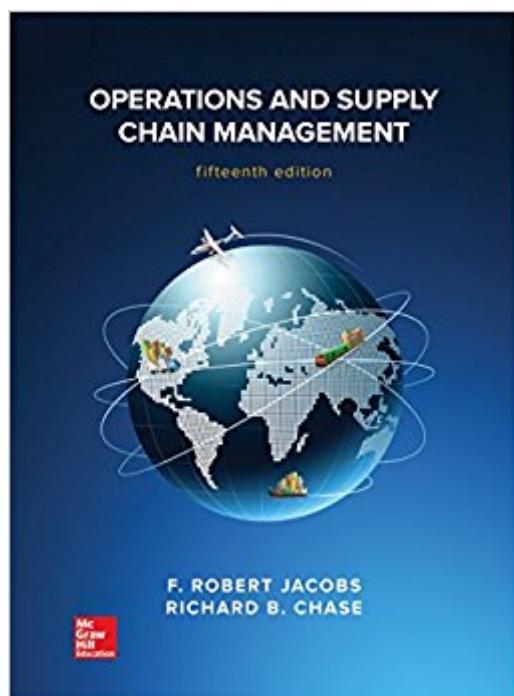


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Operations And Supply Chain Management (Mcgraw-Hill Education)



Synopsis

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fifteenth edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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Customer Reviews

Richard B. Chase is Director of the Center for Operations Management Research and Education at USC. He is widely published in both books and academic journals and is considered one of the top service "gurus" in the field. He is on the Editorial Advisory Board of the Journal of Operations Management, an Advisor to Production and Operations Management journal, and a Fellow of the Decision Sciences Institute. F. Robert Jacobs is Chase Faculty Fellow Professor of Operations Management at the Kelley School of Business, Indiana University. He received a B.S. in Industrial Engineering as well as Computer and Information Science, an MBA, and a Ph.D. in Operations Management all from The Ohio State University. A A

Outstanding breakdown of both supply chain and operations management.

Got me through supply chain course.

great

Delivered as promised, and product in great condition.

received

This a very good book for understand and manage the operations management of any business, since it gives a general view and at the same time specific examples that makes it possible to make a very good approach to the industry that you want to. I definitively recommend it!

As a Global Supply Chain Management student, I can firmly say that this book gives you a solid introduction to the field of Operations and Supply Management. I found it very useful and informative.

This is a text book for a class I am taking. The text arrived in a timely manner, it is the right edition, and the condition is very good. Absolutely no problems with the ordering of this book.

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